

The TEC-VARIETY Framework (Bonk & Khoo, 2014)

Bonk, C. J., & Khoo, E. (2014). *Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online*. OpenWorldBooks.com and Amazon CreateSpace.

Free eBook: <http://tec-variety.com/>; Paperback/Kindle: <http://www.amazon.com/dp/1496162722/>

Motivation is central to all things human. Online teaching and learning is different. In the early years of the Web, however, students

The Read, Reflect, Display, and Do Model (Bonk & Zhang, 2008)

Bonk, C. J., & Zhang, K. (2008). *Empowering Online Learning: 100+ Activities for Reading, Reflecting, Displaying, and Doing*. San Francisco, CA: Jossey-Bass.
(Book homepage: <http://www.trainingshare.com/courseWeb/book.php>)

During the 1990s and early 2000s, a common reframe was that there was little engagement within online courses. Further fuel for the online retention travesty was that the general lack of instructor and student training for such environments led to that poorly designed courses, insufficient or inept strategic planning, and constantly changing demands and expectations. There is much that can and did go wrong in such courses.