

California State University, Long Beach
Policy Statement

Policy Number: 21-13
Date: June 7, 2021

Bachelor of Arts in Fashion Merchandising and Design
Option in Fashion Merchandising
Option in Fashion Design

This elevated state-supported program with two options was recommended by the Academic Senate on March 18, 2021, approved by the President on March 24, 2021,

- FMD 450 - Cultural Perspectives of Dress (3 units)
- FMD 456 - Historic Perspectives of Fashion (3 units)
- FMD 458 - Fashion Product Development (3 units)
- FMD advisor-approved upper division elective.

Take one of the following courses based on fashion industry construction standards:

- FMD 154 - Fundamentals of Apparel Production (3 units)
- FMD 252 - Analysis, Evaluation and Comparison of Ready-to-Wear (3 units)

Take one of the following:

- CHEM 100 - Chemistry and Today's World (4 units)
- or
- CHEM 111A - General Chemistry (5 units)
- Or any other general chemistry class with a lab.

Take one of the following:

- ECON 100 - Principles of Macroeconomics (3 units)
- ECON 300 - Fundamentals of Economics (3 units)

Note: Each course on the student's program planner must be completed with a grade of "C" or better. In addition, a course which a grade lower than "C" is received must be retaken and successfully completed prior to enrolling in a course for which it is a prerequisite. A student receiving a grade lower than "C" may proceed with other courses with approval of the Area Coordinator.

Option in Fashion Design (120 Units)

Take all of the following courses:

- CAFF 321 - Family and Consumer Resource Management (3 units)
- FCS 299 - Introduction to Family and Consumer Sciences (1 unit)
- FCS 499 - Professionalism and Leadership in Family and Consumer Sciences (1 unit)
- FMD 152 - Quick Sketch for Fashion (1 unit)
- FMD 154 - Fundamentals of Apparel Production (3 units)
- FMD 155 - Introduction to the Fashion Industry (3 units)
- FMD 251 - Fashion Strategies for Consumers (3 units)
- FMD 253 - Introductory Textiles (3 units)
- FMD 256 - Intermediate Apparel Production (3 units)
- FMD 257 - Introduction to Apparel Flat Pattern (3 units)
- FMD 258 - Fashion Merchandising and Design Practicum (3 units)
- FMD 296 - Computer Applications for Professionals (3 units)
- FMD 353 - Intermediate Textiles (3 units)
- FMD 354 - Apparel Tailoring (3 units)
- FMD 357 - Advanced Apparel Flat Pattern (3 units)

