

CSULB

Institute for Innovation & Entrepreneurship

Strategic Goals & Objectives

Adopted
December 9, 2020

Mission Statement

Provide programming and guidance for innovators and entrepreneurs that leads to success.

Vision Statement

The IIE at CSULB is a central hub for innovators and entrepreneurs in Long Beach connecting them to programming and services to support long-term economic growth that is inclusive and sustainable for our diverse community.

Core Values

We value representation and equity. Representation is an essential part of who we are. We tailor our programming, mentoring, and support to all populations, including those who have been underrepresented and underestimated.

Land Acknowledgment and Recognition Statement

The IIE at CSULB is located on the sacred site of Puvungna. We acknowledge that we are on the land of the Tongva/Gabrieleño and the Acjachemen/Juaneño Nations who have lived and continue to live here. We recognize the Tongva and Acjachemen Nations and their spiritual connection as the first stewards and the traditional caretakers of this land. We thank them for their strength, perseverance and resistance.

Strategic Goals & Objectives

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3. Promote the creation of Intellectual property, startup development and job creation. *Support rigor, relevance, and impact as hallmarks of our innovative community.*

3.1 Stimulate collaborative and interdisciplinary creative activities that support of our core values serve the innovators and entrepreneurs in our ecosystem.

3.2 Dedicate resources to support the creative activities of our community as a means to create intellectual property.

3.3 Lead research, innovation, and problem solving in response to the grand challenges in society and culture in the communities we serve.

3.4 Build an integrated network of innovators and entrepreneurs that advance the Institute's regional and global engagement .

4. Build an Entrepreneurial Community ecosystem

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5.0 Cultivate Resilience in the Entrepreneurial Ecosystem in the region and beyond: *Implement innovative, entrepreneurial, and forward-looking actions to strengthen the Institute and support our community's aspirations.*

5.1 Prioritize community economic health and well-being.

5.2 Build an entrepreneurial infrastructure and adopt practices that promote sustainability and withstand climate uncertainty.

5.3 Increase financial capacity.

