



Description of business idea and why it K D V L Q Q R Y D (100 words maximum):

'HVFULEH KRZ \RXU LGHD Z (100 words maximum) LPSDFW

: KR LV \RXU Warget market " (100 words maximum):

: K D V U H D G R H P X S S I R Q W D U N H W L Q J F R G (100-words maximum):

3 O H D V H G H V F U L E H D Q \ U H Y H Q X H U H F H L Y H G E \ \ R X U F R P S D Q \ X S W R W K