

Sandra mentioned that perhaps we should have a faculty mentoring program, maybe with a faculty member attached to a team. Brenda mentioned we had a faculty mentoring program years ago. Sandra said it would be different if we had members attached to teams. Brenda agreed and said each team is different too, have a different

Cheetah Digital Mail for email communication/e-blasts. People tend to plan ahead more now, but we're doing a lot of reminders.

Jeffrey explained how we have 19 sports but only 11 are ticketed. So far this year, revenue goals for all three – women's soccer, women's volleyball, men's water polo – have been met. Jeffrey reviewed attendance. Women's soccer has a high student attendance rate. Men's water polo average attendance has been 512 people, which is a lot considering the size of the pool area. Women's volleyball has seen an average attendance of 1228, and they have 200 paid season ticket holders which is the highest we've had in 12 years. It's a bounce back year. Yearly attendance last year was 141,914 (133 events). Baseball last year average attendance was 1828; free parking helps. Men's volleyball had a season high of 2,923 attendees last year.

Jeffrey said we're doing fundraisers, group outings, third party events and kids club programs. For fundraisers we build webpages with special promo codes. Brenda and Corinne mentioned fundraisers for departments could be an idea, as well as student clubs/organizations. Jeffrey said we've had group outings for the transfer student program, for example. We've also done some third party events such as concerts, sumo wrestling and the world jiu jitsu championships. Jeffrey also mentioned the kids club; \$20 provides access to all sports. Are faculty/staff aware of the program?

8. **Faculty Athletics Representative (FAR)** – The COA members had material for the three applicants for the FAR position. Brenda Vogel and Chris Karadjov left the meeting room since they are two of the applicants.

A discussion ensued about if the COA should advise the Academic Senate to consider one, two, or all three applications. The COA also discussed NCAA changes/transitions and athletic department changes/transitions and what is important for the role of a FAR. Ultimately, the COA voted to advise the Academic Senate to consider incumbent Brenda to continue.

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